

# Achievements of Special Campaign 4.0 & Preparation for Special Campaign 5.0

Posted On: 08 SEP 2025 2:34PM by PIB Delhi

The Government of India has announced the launch of Special Campaign 5.0, from 2nd- 31st, October 2025 with a focus on disposal of e-Waste generated as per E-Waste Management Rules 2022 of MoEFCC, space management and enhancing work place experience of Field offices.

The Special Campaign 4.0, held from October 2nd, 2024 to August 31st, 2025, has set a high benchmark for the ongoing commitment to cleanliness, waste management, and environmental responsibility. Under the aegis of the Ministry of Coal, the campaign yielded impressive results across all Public Sector Undertakings and field offices under its jurisdiction.

Special Campaign 4.0 (2nd October 2023 - 31st October 2024)

During the Special Campaign 4.0, the Ministry cleaned a vast area of more than 78.46 lakh square feet and over 9,865 metric tons of scrap was disposed off which earned revenue of ₹38.27 crores from Scrap disposal.

As per the DARPG report, the Ministry of Coal emerged as the Top Performer in category of Space Freed and Fourth position in Revenue Earned during Special Campaign 4.0 amongst all the Ministries/Departments of Government of India. MoC had the 100% disposal of Public Grievances & PMO References and also 100% Achievement of target set (files reviewed 71,632 and files weeded out 69,227). The Ministry also excelled in public outreach, utilizing social media platforms to release 2163 tweets, 1137 press releases and 61 PIB statements, alongside extensive media coverage, effectively highlighting the campaign's initiatives and achievements.

Innovative Initiatives (SC 4.0)

Innovative initiatives included AI Bins installed by CIL for effective waste segregation and plastic bottle disposal, promoting social inclusion, user-friendly design, and cost-efficiency, Waste to Art (CMPDIL created a "Golden Deer and Fawn" sculpture from waste materials, 7-foot sculpture of Netaji Subhash Chandra Bose was crafted from scrap at BCCL, Dhanbad) and under Efficient Management of Space BCCL converted an unused area into a table tennis court, fostering employee well-being and work-life balance.



AI Bins, CIL

Waste to Art, CMPDI

Waste to Art, BCCL



Before



After

### Efficient Management of Space BCCL

Further, the Ministry and its PSUs achieved the following during the period from November, 2024 to August, 2025 (SC 4.0):

- Cleaning an impressive 12.18 lakh square feet of space, maintaining a high standard of cleanliness.
- Responsible disposal of over 10,503 metric tons of scrap, resulting in revenue generation of Rs. 55.918 crores.
- Utilizing freed spaces for multiple purposes, including like plantations, horticultural activities, beautification, wider passages Parking space, office sitting arrangements, storage, etc.

These achievements reflect Ministry of Coal and its PSUs' unwavering commitment to fostering a cleaner, greener, and more sustainable environment. The success of Special Campaign 4.0 underscores the Ministry's dedication to environmental responsibility and sets a robust foundation for the upcoming Special Campaign 5.0.

In preparation for Special Campaign 5.0, Ministry of Coal has held preparatory meetings under the chairmanship of JS(Coord) along with Senior Officers & nodal officers of CIL & its subsidiaries, NLCIL, CCO and CMPFO on 26<sup>th</sup> August 2025 & 4<sup>th</sup> September 2025.

In the 1<sup>st</sup> preparatory meeting officials were briefed on the achievements of the Ministry of Coal during the Special campaign 4.0 and the nodal officers were sensitized about the different activities of Special Campaign 5.0.

The 2<sup>nd</sup> preparatory meeting emphasized on adherence of timelines of the Campaign & brain storming on new initiatives for Special Campaign 5.0.



\*\*\*

(Release ID: 2164604)