



Coal India Limited

**Brief of AKAM Activities being carried out in CIL and
Subsidiaries**
Week 75th (08.08.2022-14.08.2022).



Activity 75.1

- a) Name of the Event:** Har Ghar Tiranga Campaign@BCCL.
- b) Event Type:** External.
- c) Event Mode:** Offline
- d) Theme:** FreedomStruggle@75
- e) Event Photographs:**





f) Event Date: 10.08.2022

g) Event Description: Har Ghar Tiranga Campaign under the aegis of Azadi ka Amrut Mahotsav (AKAM) began at BCCL by distributing Tiranga under the leadership of Sri Samiran Dutta, CMD BCCL, Sri S.K. Singh, D (T) BCCL, Sri Vinay Kajla, DIG CISF. Smt. Ahuti Swain, G.M. (CSR), Sri B.S. Ghosh, G.M. (Civil), Sri M.S. Pandey, G.M. (Security) were also present on the occasion. The Tri-colour flag is a symbol of pride for every Indian. It represents national integrity and signifies the hopes and aspirations of the Indian people. The Indian National Flag is a symbol of national pride for the entire nation. To further honor our flag, the Hon'ble Home Minister who oversees all efforts under Azadi Ka Amrit Mahotsav has approved the program of 'Har Ghar Tiranga'. It envisages inspiring Indians everywhere to hoist the national flag at their home. Our relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our commitment to nation-building, The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and promote awareness about our national flag.

The central theme of this campaign is to inspire every Indian to hoist the National Flag at their homes, invoke the feeling of patriotism in the hearts of the citizens of the Nation and promote awareness about our National Flag.

Activity 75.2

- a) **Name of the Event:** Distribution of over 1,40,000 National Flags to Employees and nearby residents of SECL, conducting rallies etc. to promote “Har Ghar Tiranga”@SECL
- b) **Event Type:** External
- c) **Event Mode:** Offline
- d) **Theme:** FreedomStruggle@75
- e) **Event Photographs:**





f) Event Date: 09.08.2022-12.08.2022

g) Event Description: Under the “Har Ghar Tiranga Campaign” SECL distributed over 1,40,000 national flags were distributed among the SECL’s employees and nearby residents for hoisting it on their houses between 13th to 15th August. For spreading awareness of the event following activities / projects were undertaken:

- i) Banners / Posters were displayed at workplace, colonies, local markets etc.
- ii) Promo videos were made by SECL HQ / Areas on "Har Ghar Tiranga" Campaign and Recorded messages of dignitaries on participation in Campaign were circulated through social media handles
- iii) Several Padyatra / Tiranga Rallies were conducted by employees / students / villagers displaying "Tiranga"
- iv) Bike Tiranga Rally by villagers / employees / armed forces displaying "Tiranga" were conducted
- v) Activities / competitions were conducted for spreading awareness through photos and videos and news coverage
- vi) Radio message by SECL on Akashwani and Radio Channels were given for spreading awareness among the nearby residents

Activity 75.3.1

- a) **Name of the Event:** Inauguration of Science Lab at Adarsh Kanya Uchha Vidyalaya & Distribution of School Bags and Sports items@CCL
- b) **Event Type:** External
- c) **Event Mode:** Offline
- d) **Theme:** Resolve@75
- e) **Event Photographs:**



- f) **Event Date:** 05.08.2022
- g) **Event Description:** Under Azadi ka Amrit Mahotsav, Science laboratory was inaugurated & school bags & sports items were also distributed to the students of

the Adarsh Kanya Uchha Vidyalaya. Latest equipment was provisioned at the science lab which will encourage higher learning and better understanding of the subject. The children also showed keen interest regarding the newly provisioned laboratory equipment. Apart from the inauguration of the school laboratory, school bags with branding of Central Coalfields Limited were also distributed along with sports equipment to the students of Adarsh Kanya Uchha Vidyalaya. The distribution of the school bags and the equipment will encourage and motivate the students towards academics and sports activities of the school.

Activity 75.3.2

- a) **Name of the Event:** Distribution of Clothes and slippers to the differently & specially abled@CCL.
- b) **Event Type:** External.
- c) **Event Mode:** Offline
- d) **Theme:** Resolve@75
- e) **Event Photographs:**



- f) **Event Date:** 07.08.2022
- g) **Event Description:** On 07.08.2022, under Azadi Ka Amrit Mahotsav, 19 children of the spastic school, Hazaribagh who are differently abled or especially abled were given clothes and slippers to wear. Under the pillar of action@75 under Azadi Ka Amrit Mahotsav, the CSR team of Hazaribagh (one of the eight command areas of Central coalfields Limited) took the initiative for the especially abled and the differently abled. The activity of distribution of clothes and the slippers amongst these children was done to motivate them and to encourage them. The event was

attended by the senior officials of the area who also had a brief session with the especially abled and the differently abled children of the spastic school, Hzaribagh Area.

Activity 75.3.3

- a) **Name of the Event:** Har Ghar Tiranga Campaign@CCL.
- b) **Event Type:** External.
- c) **Event Mode:** Offline
- d) **Theme:** Freedom Struggle@75
- e) **Event Photographs:**



- f) **Event Date:** 10.08.2022-13.08.2022
- g) **Event Description:** Under Azadi Ka Amrit Mahotsav, Har Ghat Tiranga campaign was launched and many activities were done for the launch of the campaign , which are as follows :

a) **HGT Rath:** Har Ghar Tiranga Rath was launched in B&K area. The mobile Van went to the nearby villages to increase the awareness of the Har Ghar Tiranga Campaign and Azadi Ka Amrit Mahotsav Campaign.



b) Display of Banners: Large size banners & hoardings were placed in the command areas of CCL to promote the Har Ghar Tiranga Campaign.



C) Prabhat Pheri : Prabhat pehri was taken out in the command area of CCL including HQ

i) In the Bokaro and Kargali area under the campaign of Azadi KA Amrit Mahotsav, "Prabhat Pheri" was taken out with the children of St. Anne's High School. In this Prabhat

pheri, along with the students, teachers' group, representatives of Bokaro and Kargali areas and member of the regional advisory committee Om Prakash Singh were present.





ii) **At Barkasayal command area of CCL:** A Prabhat Pheri was taken out from the General Manager's office in the morning at 05.30, after that at 10.30 a motorcycle rally was taken out from Bhurkunda, Birsa, Urimari and Saunda-D project, which was welcomed in the General Manager's office and a digital tricolor chariot was sent to every house in which all the heads of departments, officers, employees and respected members of all organizations etc. were present.





D) Distribution activity: Bicycles, school bags, Tiffin boxes, water bottles, uniforms, and shoe-stockings were distributed among 30 children in the Rajrappa area under the Amrit Mahotsav of Azadi. These children are residents of Dhavaiya and Simrabera villages under Block-II extension, who have been enrolled in the DAV Rajrappa project last month.



e) Trianaga Yatra : Under the Azadi Ka Amrit Mahotsav & Har Ghar Tiranga Campaign, "Tiranga Yatra" was taken out in the form of a grand rally in Bokaro and Kargali area under the Amrit Mahotsav of Tricolor and Independence. Officers and employees of Bokaro and Kargali areas, regional advisors, members of welfare and

security committees, contract workers, C.I.S. About 300 people, including F and others, took out a rally from Vinod Bihari Mahto football ground to Barigram football ground with the tricolor on their motorcycles.



Activity 75.4

- a) **Name of the Event:** Distribution of National Flags in villages/schools/slums along with different programs under Har Ghar Tiranga@CMPDIL.
- b) **Event Type:** External.
- c) **Event Mode:** Offline
- d) **Theme:** FreedomStruggle@75
- e) **Event Photographs:**





f) Event Date: 10.08.2022-13.08.2022

g) Event Description: The campaign named 'Har Ghar Tiranga' has been launched to encourage the citizens to hoist the National Flag of India in their homes under Azadi Ka Amrut Mahotsav. The Idea behind the campaign is to instill a feeling of patriotism in the hearts of people and reminisce the contribution of those who tirelessly worked for nation building. It is envisaged that all citizens will be encouraged to hoist the National Flag in their homes during the period from 13th-15th August 2022. CMPDIL and all its Regional Institutes distributed National Flags:

The HQ and RI wise breakup is as follows:-

HQ- 2400

RI-1-1000

RI-2-1000

RI-3-2000

RI-4-1100

RI-5-2000

RI-6-1800

RI-7-1000

Total- 12300

Selfie points have also been installed in the schools for raising awareness and taking photographs in the school.

Activity 75.5

- a) **Name Of the Event:** Celebration of Har Ghar Tiranga@ECL
- b) **Event Type:** External
- c) **Event Mode:** Offline
- d) **Theme:** freedom struggle@75
- e) **Event Photographs:**





f) Event Date: 10.08.2022

g) Event Description: On the eve of 75 years of independence under the theme of Azadi Ka Amrit Mahotsav, several activities have been taken up amidst the employees as well as amidst school children of under the ECL command areas. Activities such as distribution of national Flag amongst employees have been done to instill the feeling of patriotism amongst them.

Nukkad Natak, Quiz competitions, Essay & drawing competitions have been organised amidst employees, their wards and students from surrounding schools on the evolution of national flag and freedom struggle.

The Hon'ble CMD-ECL inaugurated the Har Ghar Tiranga Campaign on 13/08/2022 through a VC with all the respective Area General Managers, along with other Departmental HoDs.

Prabhat Pheri has also been organised by ECL-HQ as well as by all the areas.

Activity 75.6

a) Name of the Event: Har Ghar Tiranga Campaign celebrated in WCL through various programmes@WCL.

b) Event Type: External

c) Event Mode: offline

d) Theme: Freedom Struggle@75

e) Event Photographs:





f) Event Date: 10.08.2022-13.08.2022

g) Event Description: Under the Aegis of Azadi ka Amrit Mahotsav, a campaign “Har Ghar Tiranga” has been launched to encourage citizens to hoist the National Flag of India in their home. It is envisaged that all citizens will be encouraged to hoist Tiranga in their homes during the period 13-15th August, 2022. In Western Coalfields Limited more than 42000 flags were distributed to Employees, Union Leaders, PAPs, Schools, Office Buildings, etc. All Areas of WCL organised Flag Rallies in which employees, family members and children participated. The rallies were held in our colonies and nearby towns and villages to promote the Har Ghar Tiranga Campaign and to encourage the local community to hoist the national Flag from 13 to 15th August, 2022 in their respective homes.

Activity 75.7

- a) **Name of the Event:** Har Ghar Tiranga Celebration at NCL
- b) **Event Type:** External
- c) **Event Mode:** Offline
- d) **Theme:** Freedom Struggle@75
- e) **Event Photographs:**





f) Event Date: 10.08.2022

g) Event Description: The Tri-colour flag is a symbol of pride for every Indian. It represents national integrity and signifies the hopes and aspirations of the Indian people. The Indian National Flag is a symbol of national pride for the entire nation. To further honor our flag, the Hon'ble Home Minister who oversees all efforts under Azadi Ka Amrit Mahotsav has approved the program of 'Har Ghar Tiranga'. It envisages inspiring Indians everywhere to hoist the national flag at their home. Our relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our commitment to nation-building, The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and promote awareness about our national flag. Today the entire Amlori area was drenched in the tricolor through a grand tableau and a huge rally organized under the guidance of Regional General Manager Amlori Shri Satish Jha Sir.

Mr. Jha flagged off the rally cum padayatra, which called upon everyone in the entire Kavela region to participate in the Tricolor campaign being organized under the Amrit Mahotsav of Independence. In this huge rally all the teachers including DAV School Principal and more than 1100 students participated.

Activity 75.8

- a) **Name of the Event :** Har Ghar Tiranga Celebration@CIL
- b) **Event Type:** External
- c) **Event Mode:** Offline
- d) **Theme:** Freedom Struggle@75
- e) **Event Photograph :**





f) Event Date: 13.08.2022

g) Event Description :

The Tri-colour flag is a symbol of pride for every Indian. It represents national integrity and signifies the hopes and aspirations of the Indian people. The Indian National Flag is a symbol of national pride for the entire nation. To further honor our flag, the Hon'ble Home Minister who oversees all efforts under Azadi Ka Amrit Mahotsav has approved the program of 'Har Ghar Tiranga'. It envisages inspiring Indians everywhere to hoist the national flag at their home. Our relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our commitment to nation-building. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and promote awareness about our national flag. Padyatra and Har Ghar Tiranga campaign was organized in CIL.

Activity 75.9

- a) **Name of the Activity :** Har Ghar Tiranga Campaign with selfie booth at MCL
- b) **Event Type :** External
- c) **Event Mode :** Offline
- d) **Event Date :** 13.08.2022
- e) **Event Theme :** Freedom Struggle@75

f) **Event Photograph :**



- g) **Event Description:** The Tri-colour flag is a symbol of pride for every Indian. It represents national integrity and signifies the hopes and aspirations of the Indian people. The Indian National Flag is a symbol of national pride for the entire nation. To further honor our flag, the Hon'ble Home Minister who oversees all efforts under Azadi Ka Amrit Mahotsav has approved the program of 'Har Ghar Tiranga'. It envisages inspiring Indians everywhere to hoist the national flag at their home. Our relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our commitment to nation-building. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and promote awareness about our national flag. A selfie for promotion of the event was set up where employees and local people took their selfies with the tricolor.

NLCIL

Har Ghar Tiranga Campaign at NLC India Limited as a part of "Azadi Ka Amrit Mahotsav" theme for creating awareness as advised by Ministry of Home Affairs, Govt. of India by following the preventive measures as maintaining social distancing, wearing of Mask etc.







SCCL**SCCL Report - Azadi Ka Amrut Mahotsav**

Week 75 (from 08.08.2022 to 15.08.2022)

75 years Independence day Celebrations - Closing Ceremony of Azadi Ka Amrut
Mahotsav

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The 75th week of "Azadi Ka Amrut Mahotsav" scheduled as "75 years Independence day Celebrations - Closing Ceremony of Azadi Ka Amrut Mahotsav" was organized in all the areas of SCCL.

As per instructions of Ministry of Coal a special programme "Har Ghar Tiranga" campaign was organized to encourage the employees to hoist the National Flag of India at their homes. The main theme of "Har Ghar Tiranga" campaign is to inculcate a feeling of patriotism in the hearts of people and acknowledge the journey of India in the last 75 years and to recollect the contribution of freedom fighters.

As a part of "Har Ghar Tiranga" campaign in SCCL from 13th to 15th August, 2022, about 70,000 nos. of National Flags were procured and distributed to all employees including contract employees for hoisting National Flag.

Further, administrative buildings in all the areas were illuminated in Tri-color from 13th to 15th August, 2022. "Har Ghar Tiranga" rallies were organized involving all schools and college students and employees.

Independence day celebrations were organized in all the Areas of SCCL in a befitting manner.



Flag hoisting ceremony in Ramagundam 2 area



Cultural programmes on eve of Independence day in Bhupalpalli area



Cultural programmes on eve of Independence day in Yellandu area



Cultural programmes in Mandamarri area