



**NORTHERN COALFIELDS LIMITED**  
(A Mini-Ratna Company)



**“SWACHHTA – HI – SEVA”**  
**11<sup>TH</sup> SEP, 2019 TO 2<sup>ND</sup> OCT, 2019**

**DESCRIPTION OF ACTIVITY**

Various activities were undertaken by different areas/units of NCL on the 4<sup>th</sup> day of “Swachhta Hi Seva” Campaign:-

- Under plastic waste free drive, NCL initiated to make one of the bus stands - plastic waste free zone. Thus, all the plastic waste in the bus stand and its nearby places were collected which also gave message to the general public to avoid the use of plastic products.
- A meeting with young officers was conducted for making our areas plastic waste free. In this meeting, plan of action was discussed and decided with them and simultaneously, they were motivated to participate and contribute in this drive.
- In order to reach maximum children possible since they are the future of India, NCL regularly visits different schools for making them aware about the importance of cleanliness and harmful effects of plastics. In relation to this, our team visited some schools for awareness sessions, where jute and cotton bags were distributed and advised them neither to use plastic bags nor let others to use it. These children also took Swachhta pledge.
- In one of our areas/units, General Manager office has been declared “single – use plastic” free zone. Now, glass bottles are being used in place of plastic bottles in all meetings.
- In our continuous effort to make even the market places near to NCL’s area/units - plastic bag free, our teams visited a market and requested all the shopkeepers to avoid using plastic bags and instead provide cloth bags to the buyers. Also, it has been observed that due to continuous monitoring and counseling by NCL, various shopkeepers and greengrocers are giving bio-degradable bags to the buyers in place of plastic bags.
- In order to aware maximum employees of NCL and to get their contribution in the drive, oath taking ceremony was carried out in one of the workshops of NCL. A thorough cleanliness work was also done in the workshop. In addition to that, people working in that area were advised to maintain regular cleanliness at the workplace and also to avoid use of plastic products.
- In one of our hospitals, the general public and patients were reached out through digital display and spread the awareness about the harmful effects of plastics. Also, suggestions from hospital’s employees regarding reduction of use of plastic was collected, from these suggestions, best suggestions will be implemented.
- Under this cleanliness drive, various identified places of our areas/units are being cleaned regularly.

## PLACE

NCL, Singrauli

## DATE

14<sup>th</sup> Sep, 2019

## NO. PEOPLE PARTICIPATED

550 (approx.) participated

## NO. OF HOURS DESIGNATED

Around 3 hours designated by each area/unit













