

AKAM Week 53 (from 07.03.2022 to 13.03.2022)

Iconic Week of Azadi ka Amrit Mahotsav(AKAM) is being celebrated by Coal companies from 7th March to 13th March, 2022.

Day 1

07.03.2022

3.1.1. NLCIL

Medical Camp for nearby Village- Vanathirayapuram, Kurinjipadi Taluk, Cuddalore-Dist.on 07.03.2022

The medical camp was organized by NLCIL Hospital at the Elementary school of Vanthirayapurampanchayat, Neyveli of Cuddalore - District under the CSR Fund. In the Medical Camp, General body check-up, ENT, Sugar level tests were conducted for Villagers, and also 6 lakhs worth of aid (assistive devices) and Medicines were distributed to needy peoples under. Higher Officials of NLCIL and Panchayat president of Vanthirayapuram **Shri Vaithanathan** have participated in the medical camp. Shri Vaithanathan appreciate the efforts taken by NLC Management and requested to consider further development works for villagers like laying road in Vanthirayapurampanchayat under CSR and AKAM activities.





3.1.2. CIL (HQ)

To kick off the Iconic Week celebrations, a **Rangoli competition** was organized among the **employees**. The theme of the competition has been kept as “Spring Season”. Since this week also commemorates Women’s Day on 8th March, the competition was held for all women employees and female spouses of CIL (HQ) employees.



3.1.3. BCCL

CMD, BCCL Sh. Samiran Dutta inaugurate the iconic week by lighting the pious lamp. During his speech, Sh. Dutta motivate employees to take BCCL forward in the energy sector. He emphasized that BCCL is developing its coal washeries so that BCCL can have a notable place among coal companies in future. It is BCCL's Resolve @75 that in the coming days, BCCL will play a greater role towards the self-reliance of the nation in the energy sector. Sh. Dutta requested BCCL family to take part in Iconic Week Celebrations in full vigour to make it a grand success.





3.1.4. CCL

A special event “**Folk Dance Evening**” was organized at Rajrappa area in which many children participated in large numbers. The event helped to instil the spirit of AKAM amongst the children. As part of **Action@75**, AKAM Rath was flagged off from Kathara GM office to spread the message of the Iconic Week Celebrations.



3.1.5. CMPDIL

CMPDIL organized a two-day exhibition cum food festival to promote local products from Jharkhand. The stalls included local food, organic items, clothes including Tussar and Jute products, Bags, etc.





3.1.6. WCL

The inaugural function of the "Iconic Week" was held at SanskritikBhawan, WCL HQ. Dr. Sanjay Kumar, Director (Personnel), WCL presided over the program and Mr. Kishore Kumar Mallick, Deputy Chief Labour Commissioner, Nagpur was present as the special guest. An Awareness programme to sensitize workers about their rights and to make the employers aware regarding compliances and responsibilities under various labour laws was conducted. In the inaugural programme, Director Technical (Operations), WCL Shri J. P. Dwivedi, Shri Prashant Tirupude, Labour Enforcement Officer (LEO) and Area Personnel Managers of all the areas of WCL were especially present. Heads of Departments, Officers, Employees, Contractors and Contractual workers of WCL were present in the program, who asked many questions regarding the issues faced during their work. Their doubts were cleared during the programme.



3.1.7. ECL

CMD, ECL Shri A. P. Panda along with Shri J.P. Gupta, D (T), P& P/OP, ECL inaugurated the Iconic Week of AzadiKaAmritMahotsav by lightning of lamp. During this event, different HODs, GMs, Officers and Staffs were present and have performed DeshbhaktiGeet and Poetry and also made Rangoli on India @75. Different activities have also been organized at various areas of ECL.



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3.1.8. MCL

On the occasion of inaugural day of AKAM Iconic Week, MCL distributed jute bags in Sambalpur, Odisha to spread the message of Atmanirbharta and to promote an environment friendly packaging product. On this occasion, face masks were also distributed to make the people aware to not let their guard down against COVID-19 pandemic even when the cases are on a decline.



3.1.9. SECL

The inauguration ceremony of Iconic Week held at Ministry of Coal was attended by CMD – SECL, Senior Management, HODs and other officers.



3.1.10. NCL

An awareness session on labour laws was organized in Dudhichua on the occasion of inauguration of Iconic week. The chief guest for the event was Deputy Chief Labour Commissioner, Jabalpur Sh. Sunil Kumar who explained the labour laws, rights of workers and responsibilities of employers in detail. ALC Sh. M. K. Dikshit and LEO Sh. P. K. Tiwari were also present as distinguished guests. GM, Dudhichua Sh. Anurag Kumar, GM (Personnel) Sh. Charles Juster, HODs of Dudhichua area, Representatives of JCC and other labour organizations were also present along with the personnel officers. Around 200 staff/contractual staff attended the programme in total.





Day 2

08.03.2022

3.2.1. NLCIL

International Women's day Celebration 2022 at Lignite Hall, Block – 10 on 08.03.2022 in NLCIL

The International Women's day 2022 was celebrated by WIPS/NLCIL Chapter at Lignite Hall, Block-10.



Smt. Hon'ble Dr. Tamilisai Soundrajan, Governor of Telangana and Lieutenant Governor of Puducherry was the Chief Guest for the above celebration.



During the celebration, NLCIL honoured, Olympian Ms. Rervathi Veeramani and Ms. C.A Bhavani Devi (her mother received) each with Rs. 5 lakh Cash Award. Hon'ble Governor Dr. Tamilisai Soundrajan presented the award in presence of Smt. S.P Karthikaa, IAS, Joint Secretary, department of Higher Education, Tamilnadu, Shri Rakesh Kumar, CMD, NLCIL and other.



Madam Salma, Former Principal, Sneha Opportunity services was also Awarded with Rs 1 Lakh Cash Award in this occasion

Sweets were distributed, to Women Employees employed in NLCIL and also to the Women Contract Workers engaged in various contracts works in NLCIL, Women's CISF and Women

Apprentices, Teachers working in all Schools, Women entrepreneurs and Stake Holders working in Neyveli such as Women in Banks, Post Offices, Women Police, Statutory Auditors etc as part of celebrating Social, Economic, Cultural and Political achievements of Women and to honour them.



3.2.2. BCCL

In continuation of the celebrations of ICONIC Week, BCCL celebrated International Women's Day (IWD) on 08th March, 2022.

In line to the mission, BCCL celebrated IWD by involving the women workforce of BCCL through various events such as paying homage to prominent female figures of India, singing, dancing celebrating the diversity of Indian Culture, skits to portray the situation of women in office environment and challenges they face, discussion on "Gender equality today for a sustainable tomorrow", amongst others.



3.2.3. CCL

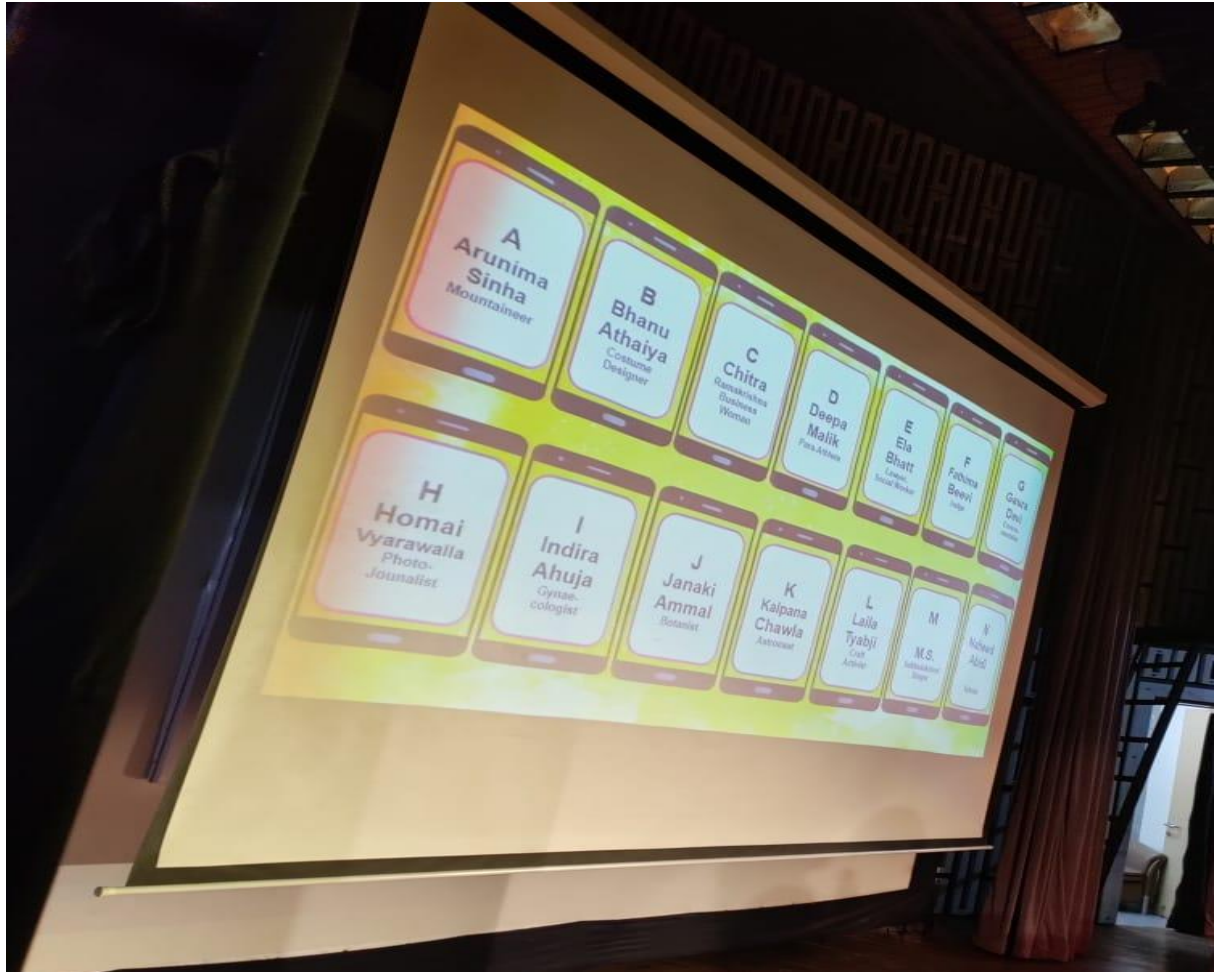
AKAM rath flagged off by female employee which was in sync with the theme of International Women's Day #BreaktheBIAS. A grand program was organized by Kathara region on the occasion of International Women's Day on 08.03.2022 today, under the AzadikaAmrutMahotsav. Women and adolescent girls were made aware to use the right products, information and facilities to adhere to a safe and clean menstrual cycle, and reusable sanitary pads were also distributed in the program. Today 300+ women participated in the program and made it successful. NukkadNatak was also staged was also performed by local artists.



3.2.4. CIL

On the occasion of International Women's Day and AzadikaAmritMahotsav Iconic Week presentation on Iconic Women of India was made at the Women's day platform by CIL employee. A movie was also published on social media platforms about female workforce in the mines and areas who are breaking the biases link as <https://fb.watch/bD3PA-SIyX/> .





3.2.5. CMPDIL

Medical camp organised under Iconic week of AmrutMahotsava for FY 2021-22. Blood samples of 200 villagers were taken by the doctors for examination. Jute bags and snacks were also given to the children on this occasion.



3.2.6. WCL

Iconic Week of AzadikaAmritMahotsav(AKAM) is being celebrated by Western Coalfields Limited(WCL) from 7th March to 13th March, 2022. On Second Day of the “Iconic Week”, WCL Inaugurated an Assessment camp for providing Artificial Limbs, aids & assistive devices for Divyang Jan in District of Nagpur. The activity was undertaken at Composite Regional Centre For Skill Development, Rehabilitation & Empowerment Of Persons With Disabilities, Nagpur (CRC), Nagpur on 8th March, 2022 in association with Artificial Limbs Manufacturing Corporation Limited(ALIMCO). Divyangjan from entire district of Nagpur have attended the assessment camp. This is a CSR project initiated by WCL CSR Department under Iconic Week of AKAM and will be undertaken on a sustainable basis in other districts of our command area by August 2023.





3.2.7. ECL

Bankola Area celebrated Women's Day through a short program on 08.03.22 with women and men employees. The program was attended by GM (W & CSR) Shri M K Singh, GM Bankola Area Sri Sanjay Kumar Sahu, APM, Sri HirokSarkar, AFM Sri Sandip Narayan Dhoke, Ukhra Police station IC Nasrin Sultana, MahilaPradhans, JCC, Welfare, INMOSA and CIESTA members and other staffs. A short documentary film on contribution of women in Coal India was also inaugurated on this day.





3.2.8. MCL

The International Women's Day has been celebrated in 4 clusters of Odisha (Angul, Sambalpur, Jharsuguda&Sundargarh) MCL - Comprehensive Community Development Programme implemented by BAIF. The theme of the event was Gender equality for a sustainable tomorrow,

recognizing the role of rural women on climate change adoption, mitigation and response to build a sustainable future. Different issues of gender disparities, climate resilient precision agriculture, usage of renewable energy for irrigation, balanced decision in family were discussed. Issues on adolescent & menstrual health were discussed and sanitary pads were distributed to 1600 participants across the clusters. The importance of Iconic week in celebration of AzadikaAmrutMahotsav were discussed. This iconic week will certainly be a pathway to fulfill the aspirations and dreams of a young, new Iconic India in convergence of the values & glories of freedom struggle. During the observance of Iconic Week -AzadiKaAmritMahotsav, a women rest shelter consisting of Dinning Room and rest room has been inaugurated on the occasion of International Women's Day.





3.2.9. SECL

The efforts of women at workplace was recognised during the celebration of International Women's Day at SECL, Bilaspur. "NariRatnaSamman 2022" event at RavindraBhavan, VasantVihar on International Women's Day 2022



3.2.10. NCL

NCL kickstarted the Women's Day celebration at HQ. Director (Finance & Personnel) Shri R N Dubey inaugurated the function.

In the daylong event cultural programs, sessions, panel discussions will be organized & felicitation of women employees will be done.



#BreaktheBias #International Womens Day-(under iconic week)



Day- 3
09.03.2022

3.3.1. NLCIL

Scrolling of message of “AzadiKaAmritMahotsav” in Local Cable TV on 09.03.2022

In connection to the activities are planned under AKAM Iconic Week activities in NLCIL, on 09.03.2022, following messages of “AzadiKaAmritMahotsav” also promoting “Atmanirbhar Bharat” in Trilingual has been scrolled in Local Cable TV channel, so as to reach the message of “AzadiKaAmritMahotsav” celebration message to maximum people in and around Neyveli.

	வாருங்கள், ஆத்மநிர்பர்பாரதத்தின்கனவநிறைவேற்றஇணைவோம்
	आओमिलकरएकनवपैगामदे, आत्मनिर्भरभारतकासपनासाकारकरें।
	Come, let's join to fulfil the dream of Atmanirbhar Bharat.
	நாம்அனைவரும்ஆசாதிகாஅம்ரித்மஹோத்சவ்கொண்டாடவேண் டும், மக்கள்பங்கேற்புடன்ஆத்மநிர்பர்பாரதத்தைஉருவாக்கவேண்டும்.
	आज़ादीकाअमृतमहोत्सवहमसबकोमिलकरमनानाहै जनजनकीभागीदारीसेआत्मनिर्भरभारतबनानाहै।
	We all have to celebrate the AzadikaAmritMahotsav, to make Atmanirbhar Bharat with the participation of People.
	உள்நாட்டுபொருட்களைஉபயோகப்படுத்திஆத்மநிர்பர்பாரதத் தைஉருவாக்கி,ஆசாதிகாஅம்ரித்மஹோத்சவைகொண்டாடுங்க ள்.
	स्वदेशीवस्तुओंकोअपनाकरआत्मनिर्भरभारतबनाए।कुछइसतरहहमआज़ादीकाअमृतमहोत्सवम नाए।



Let's Build Atmanirbhar Bharat by using domestic products, Celebrate AzadikaAmritMahotsav like this way.



3.3.2. CCL

Inauguration of BirsaMunda Skill Development Centre at CCL NK Area. The training center will be used as Vocational Training Centre where training under different CSR initiatives of the company will take place. The training center has been named after BirsaMunda, who was an Indian tribal freedom fighter, religious leader, and folk hero who belonged to the Munda tribe to mark the celebration of Iconic Week of AKAM.

3.3.3. CMPDIL

India is a country of villages or rather, the soul of India resides in villages, so if the population of the village makes the children aware of the future of the country, then we will get more hopeful success. To fulfill this, today on 09.03.2022, under the guidelines of Shri Jayant Chakraborty Regional Director Regional Institute 3 Ranchi and under the aegis of Hazaribagh Exploration Camp, Government Upgraded Middle School, Bhuiyan Toli, Hesalong, Khelari, Ranchi under the aegis of Amrit Mahotsav of Independence, many Activities like yoga practice for children, say no to plastic but rally, workshop on recycling of plastic and jute bags and snacks were also given to the children on the occasion. Keeping this in mind that the sanitizer and N-95 mask were distributed under the corona not yet gone. On this occasion, Yoga practice was done by Shri Sanjay Purve. Under the Plastic Recycling Management Programme, Shri AK Mishra, Head of Department (Personnel and Administrative) and Ms.Gargi Pandey, Headquarters, Ranchi gave information about plastic recycling and its ill effects. On this occasion, especially the Head Master of the school Mr.Triloki Prasad and his fellow employees and Mr. Sanjiv Kumar of BMS were present.



3.3.4. NEC (CIL)

During the Iconic week celebration, water filter was handed over to nearby schools within the command areas of North Eastern Coalfields. This will provide safe drinking water to the school students in future.



Mahatma Gandhi". The event was organised to create AzadiKaAmritMahotsav among employees & Public and also to remember of Father of the Nation Mahatma Gandhi. The event began at 7:00 AM at WCL HQ Main Gate, with Dr Sanjay Kumar, Director(Personnel), WCL flagging off the Padayatra. Sri J.P Dwivedi, Director(Technical), Sri Amit Kumar Srivastava, Chief Vigilance Officer, WCL along with more than 100 employees and family members of HQ participated in this Padayatra. The participants displayed placards & Banners of AKAM Iconic week during Padayatra, which attracted attention of public passing by.





On the occasion of the special week of Independence KaAmritMahotsav, Krishnashila Management organized an essay and painting competition on 09.03.2022 at AmbedkarVidyalaya, Village Jawaharnagar. About 200 children from rural and tribal areas participated in the event.





On this occasion, the title of the essay competition was "India's Military Force" and the title of the painting competition was "India's Freedom Struggle". Apart from this, the students were also divided about the development schemes of the masses by the Government of India after independence. It may be noted that under the AmritMahotsav of Independence, nukkadnataks, health and nutrition camps on various social topics are proposed to be organized in the next two weeks

3.3.7. MCL

Activity 1 : Bharatpur Area: On the occasion of AzaadikaAmritMahotsav (Iconic week) Tennis tournament was organized by MCL Bharatpur Area. The tournament was an inter area tournament and representative players from different areas participated in it. Today Director (Personnel)/MCL attended the event and distributed prize to the winners of the tournament in the presence of General Manager, Bharatpur Area, APM-Bharatpur Area, other officers and trade union representatives.

Activity 2 : Basundhara Area: During the observance of ICONIC WEEK – AzadiKaAmritMahotsav, an Essay Writing Competition on the Topic of Importance of The Independence was organized at Basundhara High School, Tikilipara Village by Basundhara Area. Approx. 25 students have actively participated in the event.

Activity 3: Lakhanpur Area: An essay writing competition on 'Contribution of Freedom Fighters in India's Independence' was conducted at Bandhabahal Government High School amongst the students of Class IX & X. Students are given privilege on writing in their preferred language in

350 words. Jagannath Area: Commencing the 'Iconic Week' as a part of "AzadiKaAmrutMahotsav", Jagannath Area, MCL paid tribute to the Freedom Fighters of India's Freedom Struggle. Lakhanpur Area On the eve of AzadiKaAmritMahotsav, iconic week observation, Distribution of household provisions such as dal and millets to vulnerable people in Lakhanpur.



3.3.8.ECL

Under AKAM Iconic Week celebration, seminar was organised on renewable solar energy and its usages. Students from nearby schools attended the seminar. AKAM Rath was also fagged off by ECL Management.





3.3.9. BCCL

In continuation of the celebrations of AKAM ICONIC Week, BCCL in collaboration with PehelaKadam School, a school for *Divyang* children, organised an event to showcase the efforts of the *Divyang* children.

Children of the school presented dance, singing, cultural programme, etc. The children were autistic, mute, hearing impaired and with varying degree of blindness. Even with these obstacles, the children persevered and presented a very moving event.

The girls of the school also showcased a skit to support the movement “BetiBachao, BetiPadhao” and urged that everyone has the right to life and education, be it a girl or a boy.

The parents of the students were also present in the event and encouraged the children. The event was a huge success.



3.3.10. SECL

For spreading awareness about different pillars of AKAM, a themed rath was flagged off from different areas of SECL. The rath has an audio system installed which will play Patriotic Songs and narrate different achievements of SECL area to the villagers in the command area.



10.03.2022

Day 4

3.4.1. BCCL

“Never feel yourself weak, you have the ability to save a life. Just donate blood.”

In continuation of the celebrations of AKAM ICONIC Week, BCCL in collaboration with Central Industrial Security Force (CISF, BCCL Unit), organized a blood donation camp at Central Hospital, Dhanbad (CHD) on 10.03.2022.

The camp started at 10:30 AM whereby the team from Blood Bank of CHD were involved in the overall organisation of the camp. Dr.RanvijayPratap, Sr. Medical Specialist, Dr.NirmaleshMahata, Dr.RanuShukla, Dr. S.K. Jha and all the nursing staff of the hospital played a vital role in organizing the camp successfully.

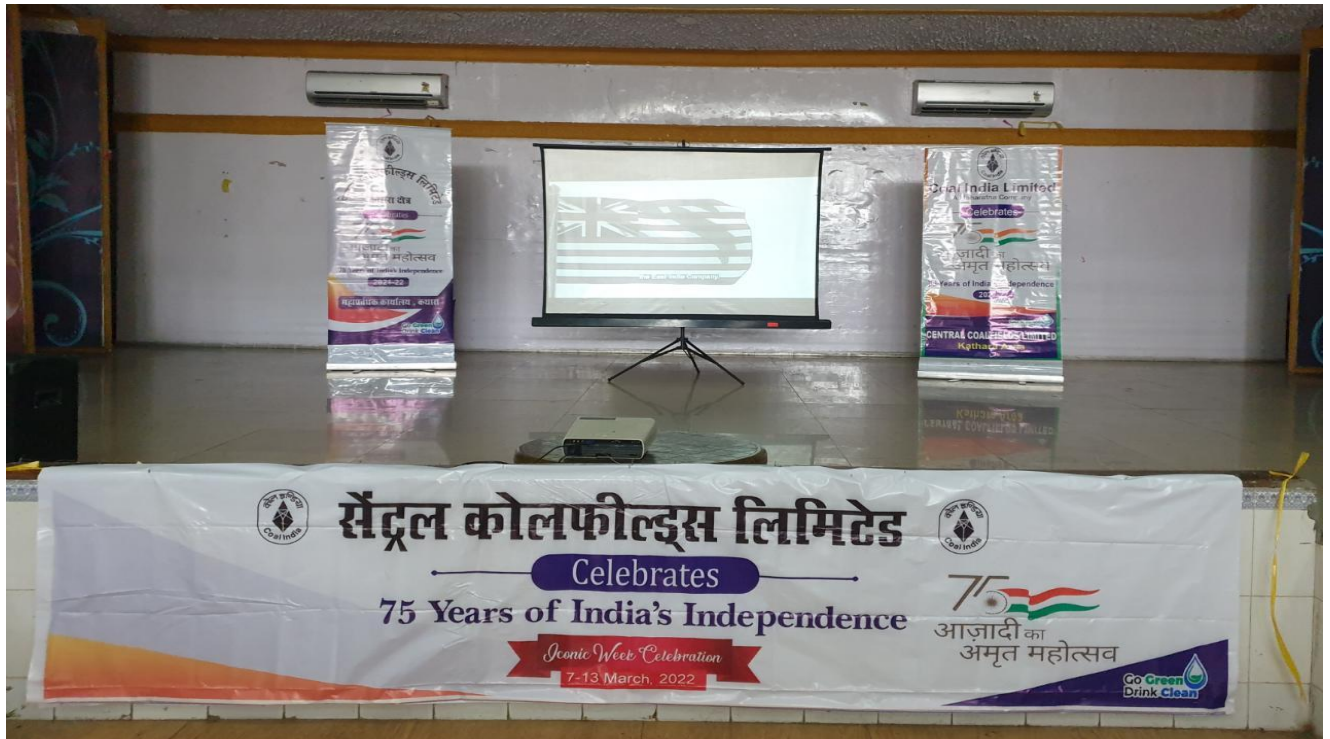
The camp could not be organized without the participants. Major contribution came from the *Jawans* of CISF and the employees of BCCL who volunteered to donate blood. A total of 30 Nos. of volunteers donated blood in the camp. As a token of appreciation, CSR Dept. of BCCL presented the volunteers with a key chain to commemorate the event.

The event was organized under the able guidance of Shri P.V.K.R.M. Rao, Director (Pers.), BCCL and was graced by the presence of Shri B. S. Ghosh, General Manager (CSR), Dr. R. K. Thakur, CMS (I/c), CHD, ShriVinayKajla, DIG, CISF, BCCL Unit, ShriVidyutSaha, General Manager (P/IR), amongst others.



3.4.2. CCL

- (i) Under special iconic week of AKAM, **Action@75**, screening of a freedom struggle movie was done in officer club of Kathara area . The screening of the movie was attended by officers and staff who made the event successful. Also the the achievements of CCL and CSR activities were also showcased #coalisgold.



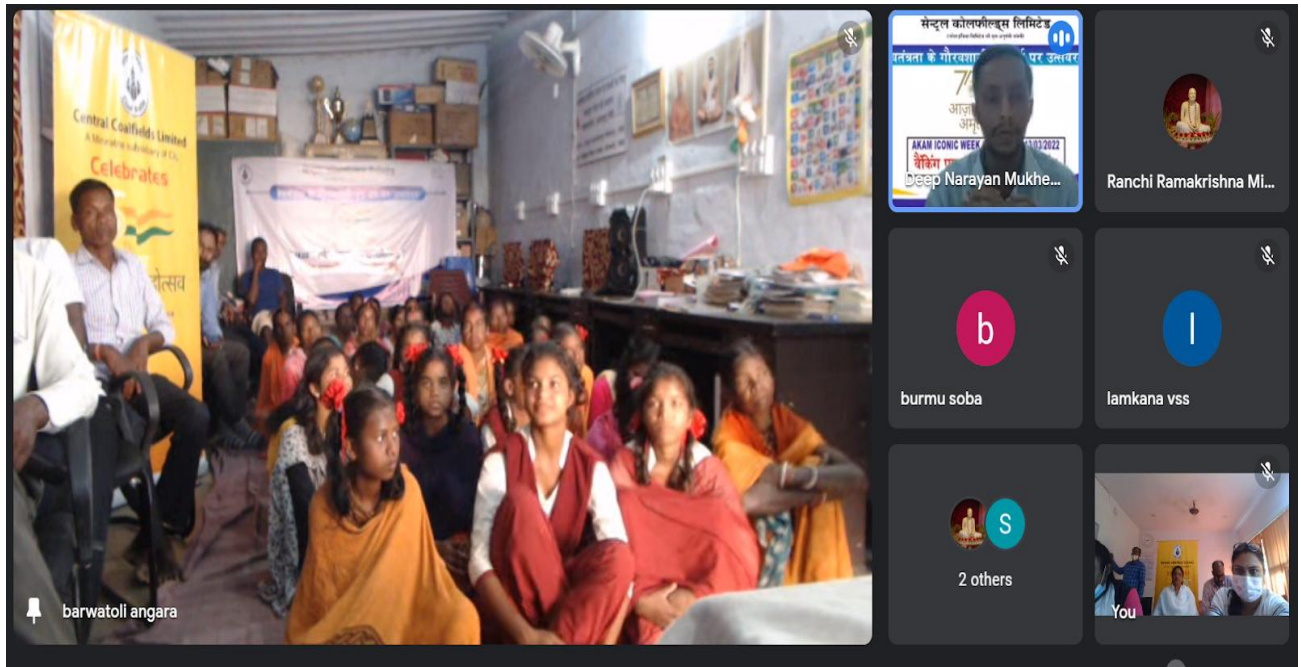


- (ii) **Inter Government School Singing Competition** : Under the iconic week of AKAM a special event “ School singing competition on patriotic theme was organized at High school by CSR Barkakana area in which students participated in good numbers.





- (iii) Webinar on Microfinance on the subject “ Banking system and Microfinance. Under the iconic week of AKAM , Webinar with farmers at Angara, Bedo and Burmu through Ramkrishna Mission and speakers from Microfinance background on the subject ‘ Banking and Microfinance’ . The Webinar was attended by large numbers of farmers and CSR officials.



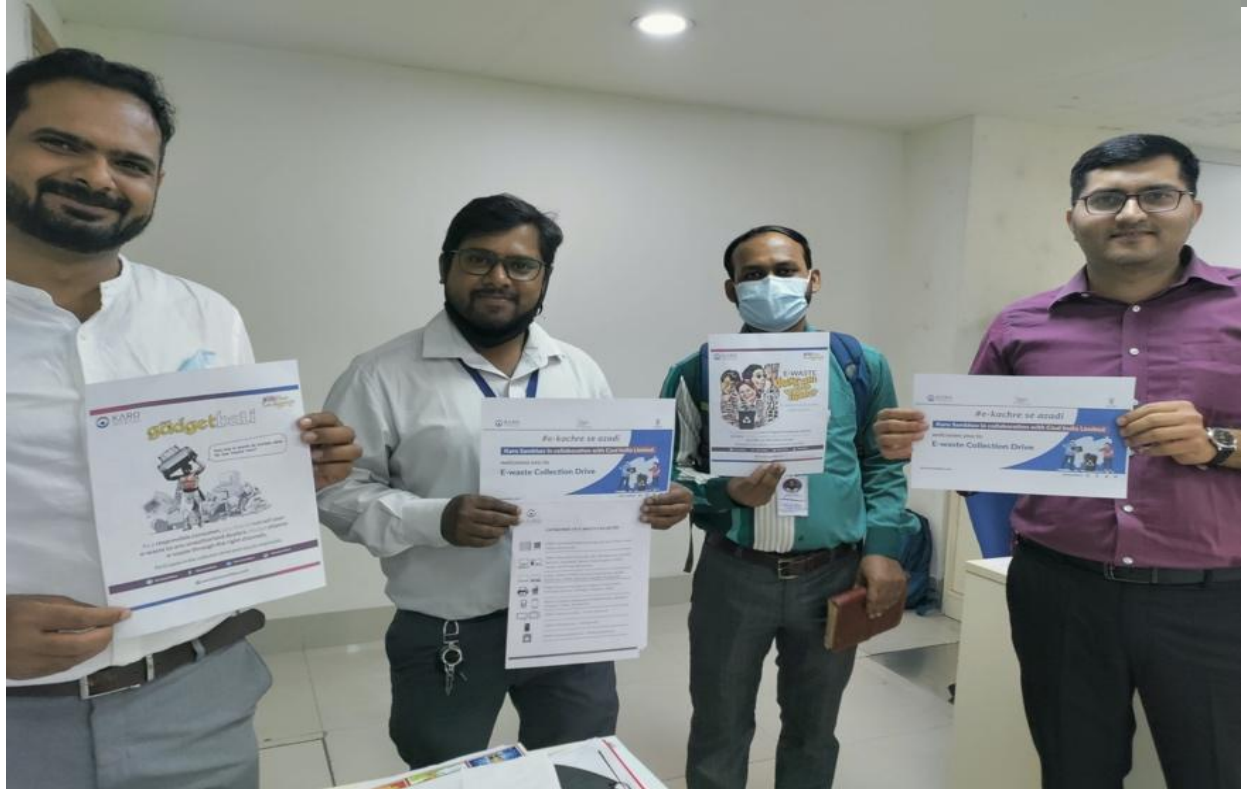
(iv) Workshop on Banking System and Micro Credit was organized today by Rajrappa Area with Bank representative, Farmers and members of SHGs under iconic week of AKAM.





3.4.3. CIL

A two-day e-waste collection campaign called as #e-kachre se Azadi has been organised at CIL under Iconic Week Celebration. The first day ended with seat to seat campaign for call to action for safe disposal of electronic waste. A full day kiosk will be set up on 11th of March for collection and disposal of e-waste.



3.4.4. CMPDIL

Today, under the iconic week of AmritMahotsav in Regional Institute 5, a water filter was installed in Government High School Scheduled Caste Hostel Kanya Ashram ShalaDevrikhurdBilaspur, for which the school management thanked Regional Institute 5 CMPDI Hostel Incharge and staff of CMPDI during the program be present.



3.4.5. SECL

AzadikaAmritMahotsav : SECL Sohagpur Area conducted a Padyatra on 10.03.2022 highlighting the learnings from Mahatma Gandhi Ji. GM(O) Sri P. Srikrishna gave a green signal to the Padyatra. More than 150 employees participated in the event covering from GM office to KendriyaVidyalaya, Dhanpuri.



3.4.6. MCL

MoU signed between MCL and Forest Dept Jharsuguda for Urban Plantation of 15,000 plants under CSR scheme of MCL at the cost of Rs. 1.05 Crore on the eve of Iconic Week under AzadiKaAmritMahotsav.





In continuance of the 'Iconic Week' as a part of "AzadiKaAmrutMahotsav", Jagannath Area, MCL flagged off "AzadiRath" for the wider publicity of celebration of "AzadiKaAmrutMahotsav" in colonies of MCL and nearby villages. During the observance of ICONIC WEEK- AzadiKaAmritMahotsav Masks, Soaps, Sanitary Pads and Jute Bags were distributed among 30

Girls of EklavyaSevaAsramHemgir under Basundhara Area and were also made aware about the importance of Personal Hygiene.

3.4.7. NCL

During the special week under AzadiKaMahotsav, NCL Inter-Regional Kabaddi Competition for the year 2021-22 was organized at EklavyaMaidan, Kakri area.



NCL also organized free cancer therapy camp was organized in Nehru Centenary Hospital.

**एन सी एल
NCL**

नॉर्दर्न कोलफील्ड्स लिमिटेड

निगमित सामाजिक उत्तरदायित्व (सी.एस.आर.) के अन्तर्गत

निःशुल्क कैंसर चिकित्सा शिविर

नोट: यशोदा हास्पिटल सिकंदराबाद के विशेषज्ञ द्वारा निःशुल्क सलाह दी जायेगी।

दिनांक- 10 मार्च 2022 समय प्रातः 09:00 बजे से दोपहर 01:00 बजे तक स्थान: नेहरू शताब्दी चिकित्सालय, जयन्त

सौजन्य से- नेहरू शताब्दी चिकित्सालय, जयन्त

3.4.8. ECL

Activity 1 :Health Awareness and Quiz on Personal Hygiene among School Students





Activity 2 :Drawing competition on freedom fighters among students of ECL



Activity 3 :Cultural events on Indian Freedom Struggle



3.4.9. WCL

On Fourth Day of the Iconic Week, Rural Sports Tournaments were organised in Nagpur & Majri Areas. Nagpur Area has organised Inter-village Cricket Tournament for Rural youth under CSR in the nearby villages of Nagpur District, Maharashtra. Majri Area has organised Inter-village Football Tournament for Rural youth under CSR in the nearby villages of Chandrapur District, Maharashtra.

This is an initiative of WCL for promoting Rural Sports as part of Iconic Week of AzadiKaAmritMahotsav. Many teams participated in the events which were held on 10th March, 2022. The winners were given Cash Prizes, Trophy.



SCCL Report-Azadi Ka Amrut Mahotsav
Week 53 (from 07.03.2022 to 13.03.2022)

“Celebrations of International Women's Day - Women empowerment”

The scheduled programme for 53rd Week of Azadi **Ka Amrut Mahotsav** is "**Celebrations of International Women's Day - Women empowerment**" *was organized in SCCL from 07.03.2022 to 13.03.2022.* **International Women's Day** is observed every year on 8th March. The purpose of the day is to honour women's accomplishments

International Women's Day was organized by **Singareni Seva Samithi (SSS)**, Corporate Area at KCOA Club, Kothagudem. The Chief Guest of the function **Smt. Y. Saraswathi, MEO(Rtd.)** has addressed the significance of women in society. About 250 women were participated in the Women's Day Celebrations.

International Women's Day was also organized by Women Cell, Corporate at new Conference Hall, Head Office. The President of Women Cell, Corporate **Smt. Kavitha Naidu** addressed the gathering about importance of Women's Day.

On the occasion of **International Women's Day**, games were conducted, Cultural programmes were organized and prizes were distributed. The Women employees from all Corporate Departments have participated in the celebrations.



Inauguration of Women's Day Celebrations



Cultural programmes on eve of Women's Day Celebrations



Women participated in Women's Day Celebrations

