

# Brief of AKAM Activities done by CIL and Subsidiaries

37th Week (15.11.2021-27.11.2021)

## Week 37.1

- Event Name – Mask Distribution program by Pathakhera Area WCL
- Event Type – Public Participation
- Event Mode – Offline
- Event Photographs –





- e) Event Date – 18.11.2021 to 20.11.2021
- f) Brief Description of Event - Under #AzadiKaAmritMahostav's theme of Actions@75, Pathakhera Area WCL has begun an initiative of Mask Distribution program to 5000 Students of 102 Govt Middle Schools of Ghoradongri block in Betul District of Madhya Pradesh. This initiative is being undertaken by Pathakhera area team in collaboration with Block Education Officer and Block Resource Coordinator of Ghoradongri where the schools have begun reopening. The project began on 18th November, 2021 at Govt Middle School Banspur which was inaugurated by Shri Jeetendra Prasad, APM Pathakhera Area, WCL and Shri PC Bose Block Education Officer, Ghorarongri

### **Week 37.2**

- a) Event Name – Kaviyitri Conference at ECL
- b) Event Type – Internal
- c) Event Mode – Offline



d) Event Photographs –







e) Event Date – 17.11.2021

f) Brief Description of Event - Eastern Coalfields Limited has make history by organizing Kaviyitri Conference where national and internationally acclaimed poetess from six different region of India. The whole programme including photography, refreshment service etc. was organized by females itself.

### **Week 37.3**

- a) Event Name – Counseling for Skill Development Training through BCCL
- b) Event Type – Public Participation
- c) Event Mode – Offline
- d) Event Photographs –







- e) Event Date – 15.11.2021 to 18.11.2021
- f) Brief Description of Event - Under the ongoing celebrations of Azadi Ka Amrut Mahotsav in BCCL, youths from different parts of Dhanbad were counseled for skill development training for admission in CIPET, Ranchi and CIPET, Hajipur.

Central Institute of Petrochemical Engineering and Technology (CIPET) is a training institute established by Government of India with the assistance of United Nations Development Programme (UNDP) at Chennai. The main objective of the institute is contributing towards the growth of the plastics industry through a combined program of education and research.

This provided them with a platform where they can voice their concerns, expectations and also an opportunity for employment generation after the completion of the training.

### **Week 37.4**

- a) Event Name – Awareness against Single Use Plastic, CMPDIL
- b) Event Type – Public Participation
- c) Event Mode – Offline



d) Event Photographs –







- e) Event Date – 17.11.21 and 18.11.21
- f) Brief Description of Event - CSR Team and CSR Committee of RI IV, Nagpur visited Bhogaikhapa, Hirapalla and Totidoh villages of Baitul, Madhya Pradesh wherein they met the village leaders and villagers and motivated all to mitigate the use of single-use plastics. The team also visited Shashakiya Prathmik Shala, Bhogaikhapa and promoted the school students to maintain safety during Covid times. Jute bags indicating the preventive measures against Covid-19 and cloth masks were distributed to create awareness.

### **Week 37.5**

- a) Event Name – Awareness on single use plastics, distribution of Jute bags, distribution of mask and distribution of IEC materials on Covid and Swaachta at Durgapali Village of Daunkauda Block, Sambalpur District by MCL
- b) Event Type – Public Participation
- c) Event Mode – Offline



d) Event Photographs –



e) Event Date – 20.11.2021

f) Brief Description Event - An awareness on single use plastics, distribution of Jute bags, distribution of mask and distribution of IEC materials on Covid and Swaachta was held at Durgapali Village of Daunkauda Block, Sambalpur District. Around 200 women turn up for the occasion. An awareness on the bad effect of single use plastics was elaborated and suggested an alternate means of using low cost biodegradable products and also to inculcate a sense of responsibility to save mother earth with small action. Jute bags were distributed on the occasion. Besides, Mask were also distributed to the women present in the meeting. Awareness on swaachta was also stress upon to have disease free and healthy life. Awareness on Covid appropriate behaviour were conveyed to the gathering along with distribution of IEC materials on Covid appropriate behaviour and Swaachta.



- a) Event Name – Distribution of school bags by NCL
- b) Event Type – Public Participation
- c) Event Mode – Offline
- d) Event Photographs –



- e) Event Date – 16.11.2021
- f) Brief Description of Event - Under the Amrit Mahotsav of Azadi by Northern Coalfields Limited. Under the guidance of General Manager of Jhingurda and under the guidance and presence of Staff Officer, 204 students studying in Government Pre-Secondary School Jhingurda and Government Satellite School Khanhana (Churki) were distributed school bags under Corporate Social Responsibility (CSR) and in independence. Highlights were made regarding the sacrifices of the freedom fighters.



- a) Event Name – Wall Painting at Dhori area of CCL
- b) Event Type – Public Participation
- c) Event Mode – Offline
- d) Event Photographs –



- e) Event Date –
- f) Brief Description of Event – Wall painting at various locations of Dhori Area.

### **Week 37.8**

- a) Ad-Making Competition at CIL- “AD-MAD”
- b) Event Type- Internal
- c) Event Mode - Online
- d) Event Photographs -



**“Azadi Ka Amrut Mahotsav”**  
Coal India Limited  
Welfare Division

**Competition “The Ad-Mad Show” for Employees of CIL HQ**

**Date:** 15.11.21 to 30.11.21

**Theme-** “Go Green, Drink Clean”

Ad-Mad is a fun, creative contest where contestants will create appealing advertisements, around the above theme i.e. “GO GREEN. DRINK CLEAN”. All of us have seen advertisement in our lives. So its high time to dig out the creative person in you as Amrut Mahotsav gives you an opportunity to discover the ad-maker in you and design an ad to showcase your talent. Once you have penned down your idea on paper its time to execute it by shooting it on your phone/ camera etc.. Now that the difficult part is over, all you have to do is give it a title and send it to us.

- e) Date - 15.11.2021
- f) Brief Description of Events - Ad making competition on the theme “Go Green Drink Clean” has been organised for employees of the company where employees will have to make a short video depicting the theme. This will promote the theme Action@75 towards Climate Change. The event started on 15.11.2021 and participants will be given a time duration of upto 30.11.2021 for submission of AD.



# NLCIL

NLCIL organised Function to create Drinking Water Distribution System at a cost of around Rs.2.5 crores for the benefit of Project Affected Families who are living in B1 Block, B2 Block, A Block Areas in an auspicious way, which was held on 17/11/2021 in B1 Block and A Block resettlement Colony areas. Thiru. Sabha. Rajendiran, Member of Legislative Assembly, Neyveli Constituency has inaugurated the civil work by switching on the bore-well machine in the Presence of NLCIL Officials under “Azadi Ka Amrit Mahotsav” theme for creating awareness as advised by Ministry of Home Affairs, Govt. of India by following the preventive measures as maintaining social distancing, wearing of Mask etc.







# SCCL

***“Awareness programme on personal hygiene and hand wash etc.,”***

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The 37<sup>th</sup> Week of **Bharat Ka Amrut Mahotsav** was scheduled as ***Awareness programme on personal hygiene and hand wash etc., among children at schools in commemoration of Chacha Nehru's Birth Anniversary (Children's Day)*** and organized from 15.11.2021 to 21.11.2021 in SCCL.

Children's Day also known as “Bal Diwas” was celebrated in SCCL Schools in all Areas to pay tribute to India's first Prime Minister Pandit Jawaharlal Nehru on his birth anniversary.

Children's Day was celebrated at RG- 2 Area and GM, RG-2 Area was invited as Chief Guest of the programme. He addressed the children about the importance of ***personal hygiene.***

Events like fancy dress competitions, dance competitions, essay writing competitions and singing competitions were organised in connection with *Children's Day*.

. At STPP , the General Manager has released a pamphlet on personal hygiene among children at schools in commemoration of *Children's Day*



*Inauguration of awareness programme on personal hygiene in RG2 Area*



Prize distribution to the children on fancy dress competitions





*General Manager (STPP) released a pamphlet on personal hygiene*



*Children enthusiastically participated in competitions on eve of Children's Day*