

Brief of AKAM Activities carried by CIL and Subsidiaries in 31st Week (04.10.2021-10.10.2021)

1. BCCL

Under the visionary leadership of Sri P M Prasad, Chairman-cum-Managing Director, BCCL and active guidance of Functional Directors of BCCL, BCCL has been giving utmost priority to health and medical infrastructure support to its employees and residents of Dhanbad ever since the emergence of the deadly COVID-19 pandemic. After successfully winning over the second wave of the pandemic, highest priority is being laid upon boosting health and well-being and with this view a 'Mega Health Camp' especially for post COVID-19 pulmonary and cardiology health check-up of BCCL employees and residents of Dhanbad was organized by Medical Department BCCL on 04.10.2021 and 05.10.2021 at Central Hospital Dhanbad under the ongoing 'Azadi ka Amrut Mahotsav' initiative. Sri Chanchal Goswami, Director Tech (Operations) inaugurated the camp on 04.10.2021 at Central Hospital, Dhanbad. Team of specialist doctors (Dr. Ashfaaque Ahmed and Dr. Sushil Agrawal) having long term expertise in the domain from the Apollo Hospitals facilitated the camp.

75 no. of persons attended the camp and benefitted by receiving health advice related to Post COVID-19 issues from the experts.





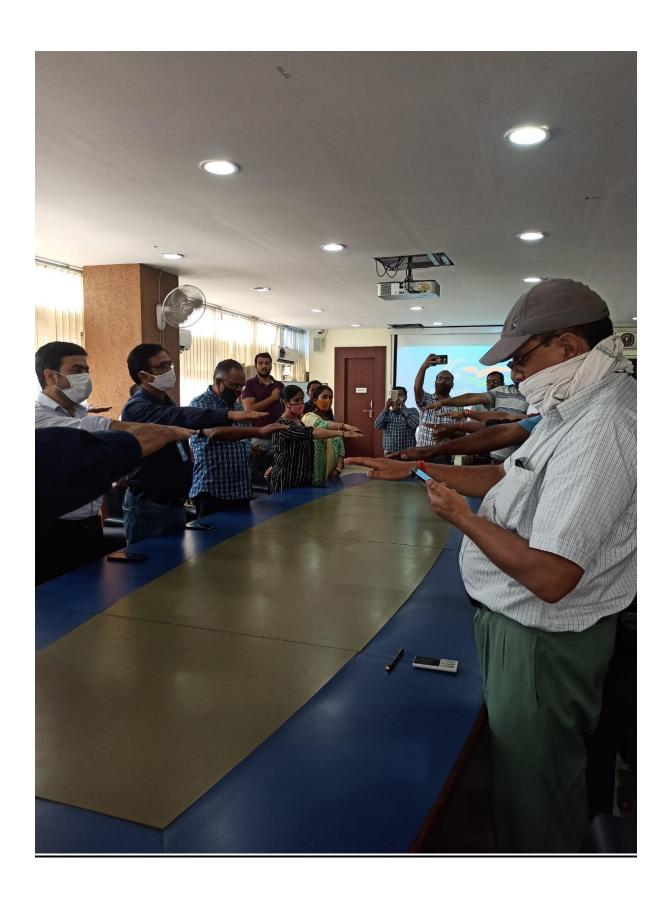




2. CMPDIL

Celebration of Swachhta Saptaah by administering oath of cleanliness to all the officers and employees of the institute and asked them to actively participate in the programs of cleanliness month and also gave a message to keep the surrounding clean and motivate others also. In the cleanliness month, many programs are to be organized in the nearby schools, community premises etc. along with the office. Its purpose is to spread awareness among people about cleanliness as well as cleanliness.







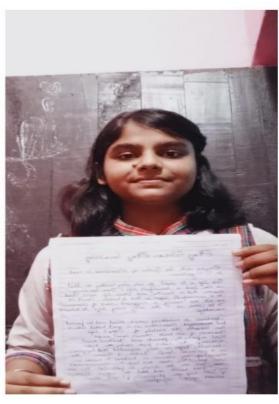
3. <u>ECL</u>

A series of activities was organised as a part of Swachhta Pakhwada and Azaadi ka Amrit Mahotsav at ECL. Drawing and painting competitions, cleanliness drives, quiz competitions, Swachhta Kits distribution were carried out at different areas of ECL.





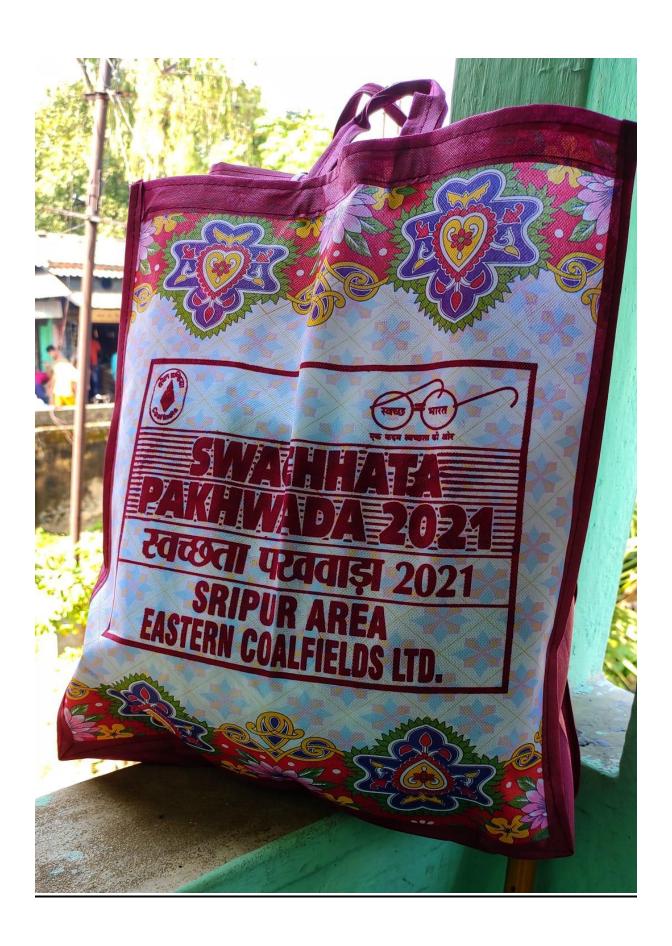














SONEPUR BAZARI AREA EASTERN COALFIELDS LIMITED



(A Subsidiary of Coal India Limited)

Celebrates

SWACHHTA MAAHA -2021





MARATHON RACE

"Race For Cleanliness"

Sonepur Bazari Area Office to Glass House, Sonepur Bazari Project 07.10.2021 - 8.30 AM

Under Mission JAGGRAN



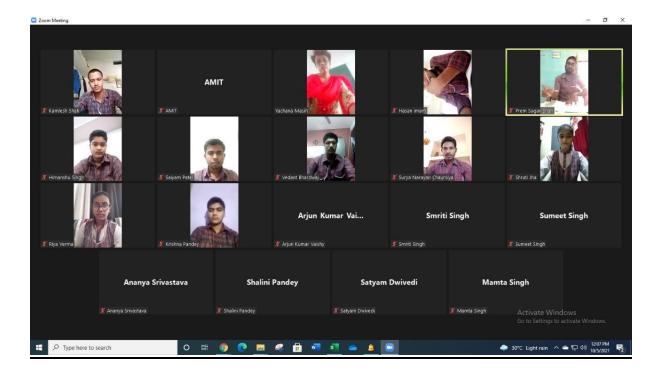
4. <u>NCL</u>

Under the direction of the Government of India, under this campaign, cleanliness works are being done on a large scale in all the coal fields and units of NCL at workplace, mine premises, workshop, residential complex and other public places. Along with this, workers, contract workers and nearby citizens are also being made aware about keeping their surroundings clean. Extensive fogging / sanitization is also being done in all the important places in NCL. Along with this, banners, hoardings etc. have also been put up at various places to make people aware of cleanliness.

Webinars and various competitions being organized on cleanliness

Online webinars and various competitions like essay writing, speech, slogan writing, poster, painting competition etc. are being organized for the employees and school children in coal fields of NCL based on Swachhata Hi Seva campaign.

With the aim of making the students aware about the importance of cleanliness in the company funded schools, they are being motivated to keep their surroundings clean. Along with this, cleanliness pledge is also being administered to all the students. NCL personnel, teachers and school children are also making people aware of cleanliness by taking out rallies.

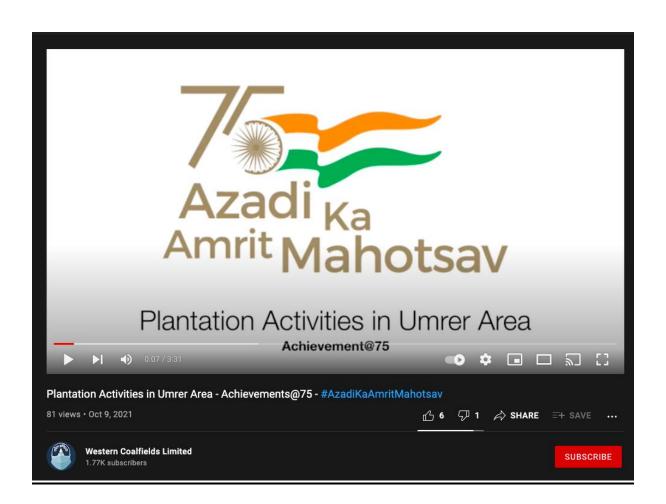






5. <u>WCL</u>

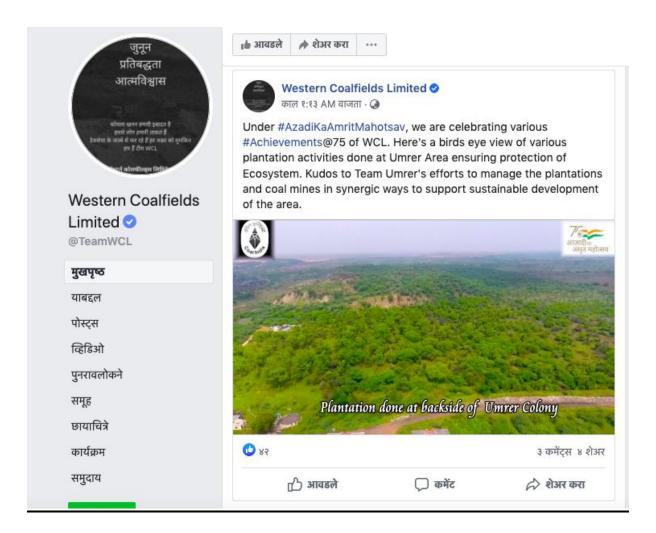
Under #AzadiKaAmritMahotsav, WCL is celebrating #Achievements@75 in different areas. In week 31, WCL is showcasing a bird's eye view of various plantation activities done at Umrer Area for ensuring protection of Ecosystem. The video shows Umrer Area's efforts to manage the plantations and coal mines in synergic ways to support sustainable development of the area. The video has been uploaded on WCL's YouTube channel and also through various social media handles of WCL





10 Retweets

12 Likes



6. <u>CCL</u>

Distribution of Sports Kits under the theme Action @75, different sports materials such as cricket bat, nets, volleyball etc were distributed to the students of the schools in and around B&K command areas of Bokaro District.

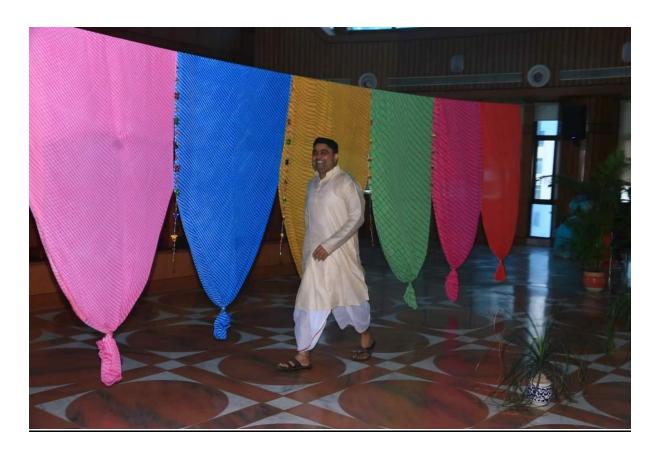




7.CIL

Coal India Ltd. organised 'Ethnic Day' to enable its employees to reconnect with traditional culture and customs. Two photo booths were created to enable employees to take selfies and an event 'Walk with traditional wear', was organised on the occasion.





8. <u>MCL</u>

As a part of the Azadi Ka Amrit Mahotsav 31st week & Swachhta Pakhwada 2021, MCL CSR organized an educative webinar on "SWACHHTA" on 7th October,2021, at Company Headquaters at Sambalpur with Director (Personnel) Shri Keshav Rao as the Chairperson of the event.

Director (Personnel) Shri Keshav Rao, Shri Brahmananda Satpathy, Professor (Retd), Utkal University and Shri B.Sairam, Executive Director (CD),CIL were the speakers in the Webinar.

Director (Personnel) Shri Keshav Rao spoke on the topic 'Role of Technology & Innovation in Swatchhta'. He emphasized on cleanliness and neatness aspects of Swachhta which needs to be adopted in public and private life. He further spoke about organic and in-organic waste management. He also talked about various initiatives undertaken by the company to minimize dust and pollution while mining of Coal.

Shri Brahmananda Satpathy, Professor (Retd), Utkal University, spoke on the topic 'Gandhian Ideas on Swachhta'. He shared some of the inspiring works of Mahatma Gandhi on Swachhta and called upon the youth to follow the ides of Rastra Pita, Mahatma Gandhi.

Shri B.Sairam, ED(CD),CIL talked on the topic 'Swachha Bharat: An Overview & the role of Corporate Houses'. He talked about the advent of Swachha Bharat, Gov. of India's efforts in making India ODF one and how the PSUs are contributing massively to align the developmental goal of the nation under CSR initiatives.

Shri P K Patel, CVO expressed their views on importance of Swachhta.

GM(CSR) delivered the opening remakes of the Webinar and stressed upon the importance of Swachhta for the company and also gave a glimpse on the various activities being taken up during the ongoing Swachhta Pakhawad-2021 in MCL.

Around 200 executives participated during the Webinar.









NLCIL-

Minimarathon Organized at NTPL, Project in collaboration with V.O Chidambram College on the occasion of 150th Birth Anniversary Celebration Shri V.O Chidambaram (Freedom Fighter)& webinar organized at L&DC, NLCIL on "Corporate Social Responsibility- Swachh Bharat Mission" under "Azadi Ka Amrit Mahotsav" theme for creating awareness as advised by Ministry of Home Affairs, Govt. of India by following the preventive measures as maintaining social distancing, wearing of Mask etc.





















SCCL Report-Azadi Ka Amrut Mahotsav

Week 31 (from 04.10.2021 to 10.10.2021)

"Swatch Patashala-Cleanliness, Sanitation and Hygiene drive in all schools and colleges"

The 31st Week programme of **Azadi Ka Amrut Mahotsav** was scheduled as "Swatch Patashala-Cleanliness, Sanitation and Hygiene drive in all schools and colleges"

The Scheduled programme i.e. "Swatch Patashala-Cleanliness, Sanitation and Hygienie drive in all schools and colleges" was organized from 04.10.2021 to 10.10.2021 in Schools to keep surroundings clean and green.

At Bellampalli Area, Sri. Sanjeeva Reddy General Manager have inaugurated the cleaning programme at SCHS, Goleti and organized the cleaning of the surroundings of the school along with students and teachers of the school. He addressed the students to keep school surroundings always clean and green and explained the important of environment.

In Ramagundam-2 Area, *Sri Venkateshwar Rao*, *General Manager*, participated and organized the cleaning of roads and surroundings at *SCH School*, *and planted saplings in the school premises*. Essay writing competitions were conducted to students on the topic of Swatch Patashala and distributed the prizes to the winners of the competitions.



Sri Sanjeeva Reddy,General Manager, Bellampalli addressing the teachers and students



Sri Sanjeeva Reddy,General Manager, Bellampalli organizing the cleaning of school premises



$Senior\ Of ficer\ of\ Bellampalli\ Area\ distributing\ prizes\ to\ the\ students$



Sri Venkateswar Rao, General Manager, RG2 organizing the cleaning of school premises



Sri Venkateswar Rao, General Manager, RG2 distributing the prizes to the students
