AKAM Activities by CIL and its subsidiaries 16th Week (21st to 27th June, 2021)

1) BCCL

In line with the celebrations of BKAM in BCCL, school children from class 11th to 12th were invited to participate in the online drawing competition. The topic of the competition was conveyed just before the start of the competition i.e. Indian Diversity. The motto of this competition was to encourage children in the Indian Freedom Struggle and inculcate a sense of responsibility in strengthening the social fragments binding the Indian society and its uniqueness.





2) ECL

Activities carried out: Celebration of International Yoga Day (21st June) and Webinar on Yoga and traditional therapy at HQ and Areas

Despite the lack of appearance of employees due to Covid-19 situation all Areas and HQ of Eastern Coalfields Limited arranged a small program to celebrate the Yoga day on 21st June for recognizing the many benefits of the ancient Indian practice of Yoga.







3) MCL

For the 16th week, MCL has collaborated with State Administration for Covid related activities. 50,000 masks were handed over to Khandamal District Administration for distribution. Besides, door to door distribution of masks as safety items, an awareness on personal hygiene and Covid appropriate behaviour were also given.

Mask were distributed extensively in the 210 Gram Panchayats in 15 blocks of Khandhamal district mainly catering to lower socio-economic strata of the society. Besides, masks were provided to the 914 children residing in 15 Child Care Institutions of Kandhamal district.







4) SECL

The distribution of cloth bags was done by SECL Gevra area under the program "Amrit Mahotsav of Freedom of India" to minimize the use of plastic. Various activities are being organized continuously by Gevra Kshetra under the Amrit Mahotsav program of India, in view of this, under the 'Amrit Mahotsav' program, Regional General Manager, Gevra Kshetra Shri S. K. As per the leadership and guidelines of Mohanty, free cloth bags were distributed in the nearby shopping complexes/local haat markets and project affected villages to increase the awareness of environmental protection and minimum use of single use plastics.





5) WCL

In connection with the "Azadi Ka Amrit Mahotsav" being celebrated in the 75th year of independence, young officers of the company today visited Sevagram and Vinoba Ashram in Wardha and tried to understand the life philosophy of the Father of the Nation Mahatma Gandhi and Acharya Vinoba Bhave. During the meeting, Mr. Sanjay Kota, Deputy Manager (Welfare/CSR), Mr. Shekhar R., Assistant Manager (Welfare/CSR) and Mr. Ram Jetty, Assistant Manager (Public Relations) spoke about the life and history of Bhoodan's pioneer Vinoba Bhave and Mahatma Gandhi. Learn about the ashram. Secretary of Sevagram Ashram Shri Mukund Maske gave detailed information about Gandhiji's life journey and Sevagram Ashram.







CSR Works at Bandhubeda Village near Karo Project, where a pond has been dug with constructin of pathway for approaching the pond. The pathway is interlocked paver blocks which is constructed as an approach roach for the pond. Small Sinage has been installed for information near the pond. The pond has been dug for multipurpose use for the viallgers of Bandhubeda.







7) NCL

Taking forward the Government of India's prestigious campaign 'Swachh Bharat Abhiyan', Shri Prabhat Kumar Sinha, CMD, Northern Coalfields Limited, Singrauli, inaugurated 3 public toilet complexes constructed under NCL CSR through virtual medium. It is worth noting that along with bathrooms in this complex, separate toilets and urinals have been arranged for women, men and differently-abled. All public service buildings will be open 24 hours for the use of passers-by.







8) CIL

For the 16th week, In connection with the "Azadi Ka Amrit Mahotsav" being celebrated in the 75th year of independence, CIL has organised a "Collage Competition" where several beautiful collage was made on the concepts such as GO GREEN, Save the World and Save Electricity etc.



NLCIL-

Organized Various Programme to promote International Yoga Day for creating awareness as advised by Ministry of Home Affairs, Govt. of India by following the preventive measures as maintaining social distancing, wearing of Mask etc.

















SCCL Report-Azadi Ka Amrut Mahotsav

Promoting Yoga for better health among Singarenians and their families

The 16th Week programme of **Azadi Ka Amrut Mahotsav** was scheduled for "**Promoting Yoga for better health among Singarenians and their families**" between the period 20.06.2021 to 26.06.2021.

Due to prevailing Covid-19 Pandemic, all the employees were instructed to celebrate International Yoga Day (IDY) on 21st June, 2021 at home on digital media platforms without mass gatherings.

The Director (PA&W), (P&P) and (Finance) Sri N. Balaram has participated in Yoga Programme at Corporate. He explained the importance of YOGA for good health and also practiced Yoga Aasanas.

A Yoga programme was also organized at Corporate by Singareni District Head Quarter of Bharat Scouts & Guides, Children's Park, Kothagudem. Sri K. Basavaiah, GM (Personnel)/Welfare & CSR has participated in the programme as Chief Guest and practiced Yoga Aasanas along with the scouts. He emphasized the role of Yoga to keep human beings healthy.

Yoga programmes were successfully organized in all areas by active participation of employees and family members lead by concerned area General Managers. SEWA members at Singareni Seva Samithi (SSS) centres also celebrated Yoga Day and performed Yoga Aasanas.

IDY logo and guidelines was displayed on the official website. Pamphlet and promo video clip was displayed in official social media platforms like twitter, YouTube, instagram, facebook.

With the above efforts, 25,685 of employees and their family members, scouts & guides children have participated in the event by performing Yoga Aasanas.



Sri N.Balaram, Director(PA&W), (P&P) & (Finance) practicing yogasan along with family at home on the occasion of 7th International Day of Yoga



Sri N. Balaram, Director (PA&W), (P&P) & (Finance) practicing yogasan at Corporate Office and explaining the importance of Yoga for good health



Sri D Satyanarayana Rao, Director (E&M) practicing meditation



GM(Per), Wel & CSR performing Yoga Aasanas at Scout Den, Children's park, Kothagudem



IDY at Auto Workshop, Kothagudem IDY at Singareni Seva Samithi (SSS) Centre, Main

Hospital, Kothagudem



Sri A. Manohar Rao, General Manager, RG-3 Area practicing yogasan along with family



Sri K. Narayana, General Manager, RG-1 Area practicing yogasan at park along with other officers



Sri M. Suresh, General Manager, Srirampur Area practicing yogasan along with family



Sri Chimtala Srinivas, General Manager, Mandamarri Area practicing yogasan along with family at home



Yogasan by senior executives at Bhupalpalli GM Office



Sri M. Subbarao, Genneral Manager, Yellandu Area Manager, Manuguru Area

Sri J. Ramesh, General



Sri B. Sanjeeva Reddy, General Manager, Bellampalli practicing yogasan at home on International Yoga Day