

# Brief of AKAM Activities being carried out in CIL and Subsidiaries Week 120th (19.06.2023-25.06.2023).



## **Activity 120.1**

a) Name of the Event: Celebration of International Yoga Day@BCCL

b) Event Type: Externalc) Event Mode: offlined) Theme: Resolve@75





**f)** Event Date: 21.06.2023

g) Event Description: Celebrating Yoga Day is of paramount importance as it highlights the numerous benefits of yoga for individuals and society. Yoga fosters physical well-being by enhancing flexibility, strength, and overall fitness. It also nurtures mental health by reducing stress, anxiety, and promoting mindfulness. By commemorating Yoga Day, awareness about this ancient practice spreads, inspiring more people to adopt a healthier lifestyle. Moreover, yoga promotes unity and harmony as it transcends cultural and religious boundaries. It fosters a sense of community and encourages individuals to embrace peace and compassion. Overall, celebrating Yoga Day serves as a powerful platform to promote well-being, unity, and a balanced way of living. Today, on June 21, 2023, on the occasion of International Yoga Day, M.T. International Yoga Day was organized in the premises of Hostel, Tetulmari in which Mr. B. Mahto, Additional General Manager Sijua Zone, Mr. Sanjay Kumar Singh, Project Officer, Nichitpur Colliery, Mr. Anil Kumar Singh, Project Officer, Kankani/ Loyabad Colliery Nilesh Kumar Joshi, Manager Personnel, Nichitpur Colliery, RB Dorjee, Indradev Paswan, Prakash Hadi and all the

officers and employees living in the hostel participated enthusiastically in the program organized by Patanjali trained teacher Shri Munda.

# Activity 120.2

a) Name of the Event: Conducting Swachhta Pakhwada@CMPDIL

b) Event Type: Externalc) Event Mode: Offlined) Theme: Resolve@75





f) Event Date: 24.06.2023

g) Event Description: The indicative activity of "Cleaning of Toilets in Mines/Departments, Sulabh Complexes, Cleaning of water tanks and Cleaning Sewage Treatment Plants" was assigned to E&M department for conducting Swachhta Pakhwada 2023. On 24.06.2023, the officers and staffs of E&M department have visited five Sulabh Complexes located in different locations in the city of Bhubaneswar. Cleaning activities were performed in the sulabh complexes along with the distribution of Soaps, Liquid hand wash, floor cleaner, phenyls, toilet cleaners. Workers deployed in Sulabh Complexes were sensitized about the use of adequate protection like masks and gloves while performing their duty. They were provided hand gloves and face masks for this purpose. Toilets were cleaned in different departments of CMPDI, RI-VII office building with the active help of Civil dept., RI-VII. All the above mentioned activities were performed in the supervision and guidance of HoD (E&M), CMPDI, RI-VII, Bhubaneswar.

# **Activity 120.3**

a) Name of the Event: Inauguration of Yoga center and Community library@CCL

b) Event Type: Externalc) Event Mode: Offlined) Theme: Resolve@75e) Event Photographs:



f) Event Date: 21.06.2023

g) Event Description: On the occasion of Azadi Ka Amrit Mahotsav and International Yoga Day, a Community Yoga Centre and Community Library was inaugurated on June 21, 2023 at Kendriya Vidyalaya Campus, Dakra under CSR of CCL NK area under the representation of Shri Sanjay Kumar, General Manager of NK Area. Various officers, employees, union representatives and others of the area were present on the occasion. The activity was done by the corporate social responsibility team of North Karanpura Area of Central Coalfields Limited under the AKAM pillar of Action@75. The library is updated with various kinds of books both in Hindi & English. The library is open for all and this activity was highly

appreciated by the youth and the common people residing in and around the NK area. A Yoga community center was also inaugurated on the same day. The yoga room has been equipped with Yoga mats and yoga postures are also illustrated in the dedicated Yoga Room.

## **Activity 120.4**

a) Name of the Event: Celebration of 9<sup>th</sup> International day of Yoga at various Areas@ECL

b) Event Type: Internalc) Event Mode: Offlined) Theme: Action@75



f) Event Date: 21.06.2023

g) Event Description: Like every year International Yoga Day is celebrated on 21<sup>st</sup> June at various areas of ECL and its HQ. It serves as a platform to raise

awareness about the numerous benefits of Yoga and promote its holistic approach to physical, mental and spiritual well being.

Hence to arrange the program properly the authority organized Yoga practice sessions at their places. HoDs executives and employees of various dept. were also present during the event. It was a refreshing start for the day. The session started with bhakti sangeet by a few staff. There was also a brief introduction on Yoga Day by the HoDs

Warm up exercises were taken and all the participants practiced and performed sitting and standing asanas. Importance of these was explained simultaneously. The celebration concluded with the speech with CMD, ECL. He encouraged the staff and all participants to practice Yoga on a regular basis and to remain fit and improve concentration. He also addressed the importance of Yoga practice in our life and how to maintain the harmony between body and mind. The staff and all participants exhibited Yoga posture and promised to introduce this activity in their daily life.

International Yoga Day celebration ended with a huge success under the supervision of the HODs of ECL. The program ended with a vote of thanks to all participants by our Honourable CMD, ECL

#### Activity 120.5

a) Name of the Event: Mahanadi Coalfields Limited is celebrating 15 days of Swachhta Pakhwada@MCL

b) Event Type: Externalc) Event Mode: Offlined) Theme: Resolve@75



- f) Event Date: 19.06.2023-21.06.2023
- g) Event Description: Mahanadi Coalfields Limited is celebrating 15 days of Swachhta Pakhwada 2023 (from 16th June 2023 to 30th June 2023) directed by the Ministry of Drinking Water and Sanitation to promote Swachh Bharat Mission A dream of Rashtrapita Mahatma Gandhi. We are organizing different scheduled activities under the program in Head Quarters as well as different operating areas of MCL.

The activities are designed to engage officials of MCL, Nearby communities, Community Based Organisations and the general public. It includes pledge taking by officials, cleaning of office premises, roads, water treatment plant, village ponds, awareness sessions in communities, schools, colleges, participatory activities in schools colleges (Quiz, Drawing, Essay writing), Nukkad Natak in peripheral villages. The Pakhwada is really helpful in spreading awareness about the importance of cleanliness.

Activity 120.6

**a)** Name of the Event: Approx. 500 fruit bearing plants were distributed among the villagers@NCL

b) Event Type: Externalc) Event Mode: Offlined) Theme: Action@75





f) Event Date: 20.06.2023

**g)** Event Description: Under the Northern Coalfields Limited (NCL)'s Jayant project through C.S.R under the guidance of Regional General Manager and Staff Officer (Personnel) at Jaitpur village, Jayant a plant distribution drive was carried out.

Approx. 500 fruit bearing plants were distributed among the villagers. Addressing the villagers present during the distribution of saplings, it was said that the role of trees in keeping the environment balanced at present is incomparable. It was urged to preserve the provided plants and take care of them.

Since the onset of monsoon has begun, therefore distributing and planting the plants at this time will be more beneficial.

The entire program was completed in the presence of the Nodal Officer (CSR), the officer of the Environment Department and the councilor of Jaitpur Village

# Activity 120.7

a) Name of the Event: Corporate Social Responsibility Showcasing of CSR activities@SECL

b) Event Type: Externalc) Event Mode: Offlined) Theme: Resolve@75e) Event Photographs:



f) Event Date: 20.06.2023

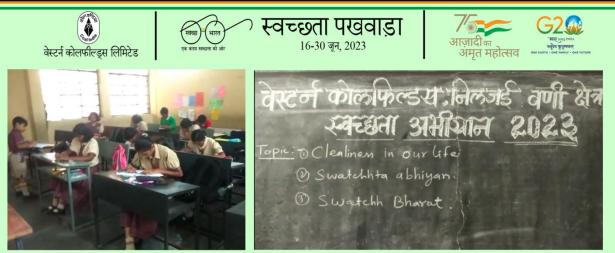
**g) Event Description:** Nutritional distribution program organized from CSR head of SECL Sohagpur area

Under the guidance of Regional General Manager Mr. P. Srikrishna, nutrition material is being distributed with the help of District Women and Child Development Department, Shahdol under the guidance of Regional General Manager Mr. P. Srikrishna for malnourished children registered in various Anganwadi centers around SECL Sohagpur area, through which about 250 children Are getting benefited and the sanctioned amount of the work is Rs 4 lakh. In the nutritional content, Soybean and coral based Morvita powder full of naturally prepared nutrients is being made available to the children through Anganwadi workers. Under this program, on 20.06.2023, nutritional material was distributed to 18 children along with their parents in Tikuriya Tola of Bakho sector. Anganwadi Sector Officer, workers and Community Development Officer from SECL Sohagpur area Mr. Gaurav Singhal was present in the programme. Such public awareness and distribution programs will help in fighting diseases like malnutrition.

#### **Activity 120.8**

a) Name of the Event: Swachhata Campaign to be organized in offices/mines and nearby villages@WCL

b) Event Type: Externalc) Event Mode: Offlined) Theme: Resolve@75



Drawing and Quiz competition at DAV School, Neeljai, Chandrapur District By Wani Area under Swachhta Pakhwada 2023.



Awareness drive to curb single use plastic by distribution of jute bag at local market at Urjagram, Tadali, Wani Area

- f) Event Date: 19.06.2023-25.06.2023
- g) Event Description: Wani Area, as part of Swachhta Pakhwada, organized a series of activities. One such activity includes the distribution of jute bags, aiming to reduce the usage of single-use plastic bags and encourage ecofriendly alternatives. To enhance their understanding of cleanliness, quiz competitions were conducted in nearby schools, where children can

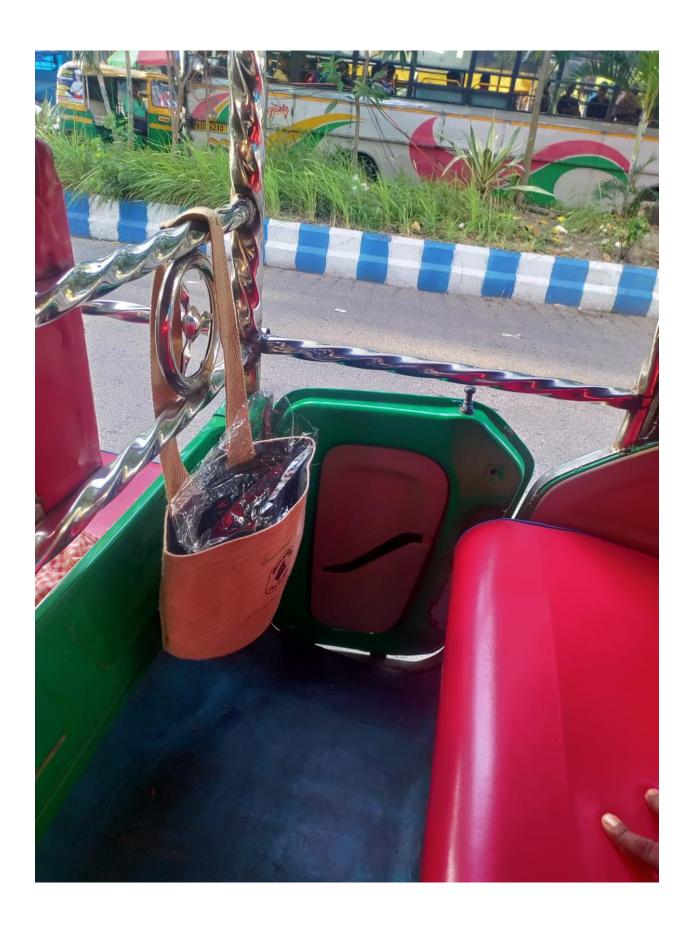
showcase their knowledge about waste management, sanitation practices, and the importance of maintaining a clean environment. These competitions not only promote learning but also foster a sense of responsibility towards their surroundings. Additionally, painting competitions were conducted which provided children with a creative outlet to express their ideas and perspectives on cleanliness. Through their artistic creations, they spread awareness about the significance of cleanliness and inspire others to embrace a cleaner and greener lifestyle. These activities organized by Wani Area empower children to actively participate in the Swachata movement, shaping them into responsible individuals who can contribute to building a cleaner and healthier society.

### **Activity 120.9**

a) Name of the activity: Distribution of Eco-Friendly Car Dustbins in streets of Kolkata

b) Event Type : Externalc) Event Mode : Offline

d) Event Theme : Action@75 e) Event Date : 25.06.2023





g) Brief Description of the event:

Under a special intervention undertaken under Azadi Ka Amrit Mahotsav "Clean Kolkata Initiative" specially designed dustbins made out of eco friendly material are being distributed across Kolkata at different auto and cab stands. An small awareness session is also being done in the process of distribution. Also, these dustbins will help in making citizens aware not to litter plastic especially multilayer plastics that harm the environment by either blocking the drains or accumulating in the landfills. The car dustbins has been designed for easy installation, washing and reuse. A target of 800 such car dustbins are to be distributed in the different areas ok Kolkata during the AKAM period. The long campaign activity has benefitted around 300 persons till date and more 500 public transport system owners will be benefitted.

#### **NLCIL**

CMD, Functional Directors & Senior Officials of NLCIL administered Swachhata Pledge to kick start Swachhata Pakhwada (16th - 30th June 2023) activities of the company as a part of "Azadi Ka Amrit Mahotsav" theme for creating awareness as advised by Ministry of Home Affairs, Govt. of India by following the preventive measures as maintaining social distancing, wearing of Mask etc.



#### SWACHHATA PAKHWADA (16.06.2023 to 30.06.2023) at NLCIL



Transport Department of NLCIL administered Swachhata Pledge to kick start Swachhata Pakhwada (16th - 30th June 2023) activities on 16.06.2023

#### **SCCL**

The  $120^{\text{th}}$  Week program of Azadi ka Amrut Mahotsav was organised on the theme, **International Yoga Day** 

celebrations and creating awareness among employees about YOGA by conducting yoga camps. A Pledge is administered in this regard on the eve of International Yoga Day on  $21^{st}$  June, 2023.

The program was organised in Corporate Head Office, Sri NVK Srinivas, Director (Operations), Sri GV Reddy, Director (Projects & Planning), Sri K Basavaiah GM (Personnel) Welfare & RC, General Managers of Corporate departments, other senior officers and staff have attended the Program along with union representatives of Recognised Union and CMOAI. The relevant photographs of the program is enclosed for reference



